



पूर्णमिदं

जानेवारी फेब्रुवारी २०२५



Bimonthly Report

January and February 2025



eYantran (E-waste and Plastic Waste Management)

Total Society Drives	: 30+
Number of donors	: 160
Ongoing Weekly E-waste	
Collection Centers	: 30
E-waste Collection	: 800+ kg.
Plastic Waste Collection	: 400+Kg
Door to door E-waste collection	: 910+ kg

Paripoornam (Fabric Up-cycling)

Cloth Collection	: 4668 kg.
Cloth donation	: 4124 kg
Number of bulk orders	: 4
Number of new product samples	: 4
No of promotional stalls	: 9

e-Yantran 2025 mega dirve

Total Cities Covered	: 20
Number of donors	: 2337
Total Collection Centers	: 763
E-waste Collection	: 21319 kg.

Green Consultancy

Running Composting Units	: 5
Running Rain Water Harvesting	
Units	: 11
Waste processed	: 921 kg/day
Rainwater conserved	: 30,46,467 Lit/annum
Total Compost Kit Delivered till Now	: 77

PEHEL 2025 mega dirve

Total Collection Centers	: 594
Number of donors	: 6500+
E-waste Collection	: 22864 kg.
Plastic Waste Collection	: 16578 kg

Volunteering Engagement

No. of activities conducted	: 9
Total volunteers engaged	: 2000+
New volunteers connected	: 739

Understanding Solid Waste Management A Guide for Everyone

India is grappling with a monumental solid waste problem that affects urban and rural areas alike. With rapid urbanization, population growth, and changing consumption patterns, the volume of waste generated is skyrocketing, and the infrastructure to manage it is struggling to keep pace. This article sheds light on the solid waste crisis in India and why it matters to every citizen.

According to recent reports, India generates approximately 62 million tonnes of solid waste annually, and this figure is expected to rise dramatically as the population continues to increase. Urban centers like Delhi, Mumbai, and Bengaluru are at the epicenter of this crisis, producing thousands of tonnes of waste daily. What is alarming is that only a fraction of this waste is processed properly; much of it ends up in overflowing landfills or is burned in open spaces, leading to myriad environmental and health issues.

The improper disposal of solid waste poses dire health risks to communities. Unmanaged waste can breed vectors for diseases, such as rats and mosquitoes, leading to outbreaks of illnesses like dengue and malaria. Additionally, the smoke from burning waste releases toxic substances that can cause respiratory problems, aggravating pre-existing conditions and creating new health challenges. For the average citizen, this translates into higher healthcare costs and a decline in overall quality of life.

The environmental ramifications of solid waste mismanagement are equally concerning. Landfills, often created without proper planning, result in soil and water contamination. Leachate, a toxic liquid produced by decomposing waste in landfills, can seep into groundwater, jeopardizing drinking supplies. Furthermore, the plastic waste that inundates our streets and rivers poses a severe threat to wildlife and disrupts ecosystems. As responsible citizens, it is essential to recognize how our waste habits can impact the environment sustainably.

In our daily lives, we often overlook one crucial aspect that affects our surroundings and our health such as solid waste management. It may seem like a tedious topic, but understanding it is essential for everyone, regardless of where you live or how much waste you generate. Solid waste management encompasses the collection, transport, processing, recycling, and disposal of solid waste, and its importance cannot be overstated.

Every day, we produce waste. From food scraps to old appliances, we generate a variety of materials that can either harm our environment or be transformed into useful resources. The way we manage this waste significantly impacts our communities and the world at large. Ineffective waste management can lead to overflowing landfills, pollution of our air and water, and the unnecessary depletion of natural resources. So, what can the average person do to contribute to effective solid waste management? The first step is to reduce the amount of waste we produce. This principle is part of the “reduce, reuse, recycle” mantra that has gained popularity. Reducing waste can be as simple as buying products with minimal packaging, opting for bulk purchases, and choosing reusable bags and containers. By minimizing purchases and avoiding single-use items, we can significantly decrease the volume of waste we generate.

Reusing items is another great way to manage waste. Before tossing away items you no longer need, consider if they can be repurposed or donated. For instance, clothing that no longer fits can be donated to charity or transformed into rags. By finding new uses for old items, we extend their life cycle and keep them out of landfills. When it comes to recycling, many communities have established programs to help residents properly dispose of recyclable materials. It's essential to familiarize yourself with local recycling guidelines, as not all materials can be recycled in every area. Items like paper, cardboard, glass, metal, and certain plastics are often accepted, while others may require special handling. Being diligent about separating recyclables from regular trash can significantly reduce the waste that ends up in landfills.

Another important aspect of solid waste management is composting. Organic waste, such as food scraps and yard waste, can be transformed into nutrient-rich compost that benefits gardens and landscaping. Composting not only diverts waste from landfills but also reduces the production of greenhouse gases that would occur if that waste were to decompose in a landfill. Educating ourselves and others about solid waste management is vital. Sharing knowledge within our communities can lead to positive changes in habits and policies. Schools, local governments, and community organizations often run programs to foster awareness about waste management, so participating in these initiatives can amplify our collective effort.

In conclusion, solid waste management is a responsibility that falls on all of us. By adopting habits that prioritize reduction, reuse, recycling, and composting, we can help create a cleaner, healthier environment. It's not just about managing waste; it's about fostering a sustainable future for generations to come. Let's take proactive steps to manage our waste effectively and encourage others in our communities to do the same. Every small action can lead to substantial changes.

Ms. Anushka Ajay Kajbaje

Advisory Member PEF

Faculty

M.Sc. Environment Science and Technology,
M.Arch – Sustainable Architecture



Special Events

e-Yantran 2025

On January 26, 2025, Poornam Ecovision Foundation successfully organized e-Yantran 2025, a large-scale e-waste awareness and collection drive across 20 cities. The initiative brought together 2700+ volunteers and reached over 1,00,000 citizens, fostering awareness about responsible e-waste disposal. In a single day, the campaign collected an astounding 21 319 KG of e-waste, ensuring its safe recycling through authorized channels.

The drive featured 100+ awareness sessions in schools, colleges, and communities, educating participants about the environmental and health hazards of improper e-waste disposal. Partnering with local authorities, corporate organizations, and educational institutions, e-Yantran 2025 emphasized the urgent need for sustainable e-waste management.

The overwhelming response and participation underscored the collective commitment to environmental responsibility. With growing concerns over electronic waste, e-Yantran 2025 served as a powerful reminder that small individual actions, when united, can create a significant impact. The success of this initiative paves the way for future sustainable practices and a cleaner, greener planet.



Special Events

PEHEL 2025



On February 23, 2025, PEHEL 2025 marked another milestone in tackling plastic and e-waste pollution in the Pune Municipal Corporation area. Organized on the occasion of Sant Gadge Baba Jayanti, the initiative witnessed 2,000+ volunteers actively participating in awareness campaigns and collection drives across 594 locations in the city. The event successfully diverted 22,864 kg of e-waste and 16,578 kg of plastic from improper disposal, ensuring responsible recycling.

The grand inauguration at Dr. Shyamaprasad Mukherjee Udyan, Pune, was graced by Mr. Pratik Bharane, Regional Director, Central Pollution Control Board, along with representatives from Cummins India Foundation, KPIT, Radio Mirchi, APCCI, and Poornam Ecovision Foundation. Their support reinforced the significance of corporate and community collaboration in sustainable waste management.

Through this initiative, 6,500+ individuals were educated on eco-friendly practices, emphasizing the need for responsible consumption and disposal. With the strong backing of key partners such as Pune Municipal Corporation, PSG, APCCI, MNGL, KPIT and Cummins PEHEL continues to drive impactful change.

As we move forward, PEHEL remains committed to expanding its reach and fostering a culture of environmental responsibility. Together, we are shaping a cleaner, greener tomorrow!

River Ghat Cleaning



On January 12, 2025, volunteers came together to celebrate Youth Day with a meaningful initiative—restoring the beauty of Vruddheshwar Siddheshwar Ghat. The early morning cleanup drive saw enthusiastic participation from individuals dedicated to environmental conservation. Equipped with gloves, bags, and an unwavering spirit, volunteers worked tirelessly to remove waste, segregate recyclables, and revitalize the sacred space.

This collective effort not only enhanced the aesthetic appeal of the Ghat but also reinforced the importance of preserving natural and cultural heritage. The event fostered a sense of responsibility among participants, inspiring them to continue advocating for cleaner surroundings. With growing community involvement, initiatives like these serve as a powerful reminder that small actions can lead to a significant impact. Youth Day 2025 was truly a celebration of action, unity, and a commitment to a greener future.

e-Yantran Project kit preparation

In collaboration with Poornam Ecovision Foundation, over 60 enthusiastic volunteers from Persistent Systems actively participated in the E-Yantran Project kit preparation. This initiative is a significant step toward promoting sustainability and environmental conservation, reinforcing the importance of responsible resource utilization.

Through their collective efforts, the volunteers contributed to assembling kits that will support various eco-friendly activities under E-Yantran 2025.

Their dedication reflects the power of corporate-community collaboration in driving meaningful environmental impact. Poornam Ecovision Foundation extends its gratitude to Persistent Systems for their unwavering support in fostering a greener and more sustainable future.



Tree Plantation Drive at KV Ganeshkhind under Swachhta Pakhwada

As part of Swachhta Pakhwada, C-DAC organized a tree plantation drive at Kendriya Vidyalaya Ganeshkhind, in collaboration with Poornam Ecovision Foundation. Around 30 enthusiastic students actively participated in planting saplings, contributing to a greener and healthier environment.

The event also featured an insightful speech by our VEP Coordinator Ms. Rohini Sonawane, highlighting the importance of tree plantation in combating climate change, improving air quality, and fostering biodiversity. The initiative not only promoted environmental awareness but also instilled a sense of responsibility among young minds toward sustainability.



Successful Training Workshop about Composting organized under GreenWise initiative



Our Second Training Workshop on 'Composting at home' was a resounding success!

Participants learned the essentials of turning wet waste into organic compost, including space requirements, time needed & managing odor-free composting. Held on Sunday, 12th January the workshop provided hands-on guidance along with informative powerpoint presentation by Project Coordinator Ms. Dakshata Parab.

कंपोस्ट प्रशिक्षण वर्ग

तुम्हालाही
कंपोस्टिंग शिकायचे
आहे का?
तर आजच बाव बांदणी करा!

घरच्याघरी ओल्या कचऱ्याचे स्वतःच
संशुद्ध खतामध्ये कसे करावचे?

- त्याला किती जागा लागते?
- किती दिवस लागतात?
- त्याचा वास येतो का?

ह्या सर्व शंकांचे समाधान करण्यासाठी पूर्ण
इकोव्हिजन फाउंडेशन वीन कन्सल्टन्सीद्वारे
कंपोस्ट विषयाची विशेष कार्यशाळा आयोजित करत आहे.

संपर्क : 99200548190

दुसरी बॅच

१२ जानेवारी २०२५

दुपारी ३ ते ५ वेळ २० जागा

₹.१०००/-
(संशुद्ध किंमत)

₹.१०००/-
(संशुद्ध किंमत)

पूर्ण काचालच, रत्नप्रभा बंगला,
पांचाळी स्टीटची गल्ली, सिंगड रोड, पुणे.

नोंदणी आवश्यक आहे !
आजच नाव नोंदणीसाठी बाजूला बसू आर कोड स्कॅन करा
आणि आपल्या पर्यावरणपूरक प्रवासाची सुरुवात करा.

CEP Acknowledgement Program



Poornam Ecovision Foundation proudly organized the CEP Acknowledgment Program to celebrate the dedication and achievements of 68 students from Fergusson College who successfully completed the Community Engagement Program (CEP). These talented students showcased their passion for environmental sustainability and social responsibility, contributing meaningfully to various initiatives under Poornam.

The program recognized their efforts in promoting eco-friendly practices, waste management, and community-driven solutions. Their commitment serves as an inspiration for future changemakers, reinforcing the importance of active youth participation in building a sustainable future. Poornam Ecovision Foundation extends heartfelt congratulations to all participants and looks forward to their continued contributions to environmental and social causes.

Bhumi Poojan Ceremony for the Beautification Project

On 22nd Jan marked the Bhumi Poojan Ceremony for the Beautification Project, a collaborative effort by HSBC & Poornam Ecovision Foundation at Pune.

Laying of foundation stone & inauguration took place at the location near new terminal of Airport in Viman Nagar in the presence of delegates from both organizations & construction team. Mr. Bharat Damle, Ms. Vaishali Lokhande & Mr. Rohit Kusalkar from Poornam, Ms. Damini Khaire, Mr. Harshad Thosar & Ms. Smita Jamalamadaka from HSBC and Mr. Ganesh Wanjale, Mr. Prasad Doipode & Mr. Suraj Shinde were present as delegates to grace the occasion.



Protecting Heritage, Preserving Nature

A team of 40 dedicated CDAC employees collaborated with Poornam Ecovision Foundation to restore the beauty of Sinhagad Fort through an impactful cleaning drive.

In just one day, the volunteers successfully removed 29 kg of plastic waste, making a significant contribution towards a cleaner and greener environment. This initiative was not just about cleaning; it was a step towards raising awareness, inspiring change, and preserving our rich heritage for future generations. Every small action contributes to a larger impact. Together, let's make sustainability a way of life!



Empowering Sustainability Through Knowledge

Poornam Ecovision Foundation, in collaboration with CDAC, successfully organized three insightful seminars on 7th, 12th & 13th February on key environmental topics—Vermicomposting, E-Waste Management, and Plastic Management & Ban on Single-Use Plastics. These sessions were delivered by esteemed experts Mr. Mayur Bhawe, Ms. Poonam Doshi, and Mr. Kaushal Pohekar, respectively, providing in-depth knowledge and practical solutions for sustainable waste management.

The seminars aimed to raise awareness, encourage responsible waste disposal, and promote eco-friendly practices among participants. Through these initiatives, Poornam Ecovision Foundation continues its mission to drive meaningful change toward a cleaner and greener future.





DOOR2DOOR
ई-कचरा संकलन

**E-WASTE IN
DUMPING GROUND
CAUSES LAND &
WATER POLLUTION**



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